

GOVERNMENT OF INDIA  
MINISTRY OF YOUTH AFFAIRS & SPORTS  
(DEPARTMENT OF YOUTH AFFAIRS)

LOK SABHA

STARRED QUESTION NUMBER \*339  
ANSWERED ON 21.12.2021

National Young Leaders Programme

\*339. SHRI VISHNU DAYAL RAM:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether the Covid-19 pandemic caused disruption in the activities under the National Young Leaders Programme;

(b) if so, the details thereof; and

(c) the measures taken by the Government to keep the development programmes for the youth active during the COVID-19 Pandemic?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS  
[SHRI ANURAG SINGH THAKUR]

(a) to (c) A statement is laid on the Table of the House.

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STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (c) OF THE LOK SABHA STARRED QUESTION NO.\*339 FOR 21.12.2021 REGARDING NATIONAL YOUNG LEADERS PROGRAMME ASKED BY HON'BLE MP SHRI VISHNU DAYAL RAM:

(a & b) Yes, the COVID-19 pandemic caused disruption in the activities under the National Young Leaders Programme(NYLP). The scheme(NYLP) is based on people to people interaction and under it, an institutional platform is created in the form of Neighbourhood Youth Parliaments (NYP), where the youth in the age group of 15-29 years, articulate their views on various issues affecting their lives and draw attention of the local administration. As per the Government Advisory, physical gathering was restricted and mass based programs were not possible due to COVID-19 pandemic.

(c) (i) The COVID-19 restrictions put a limitation on the conduct of programs with physical gathering. The Ministry in participation with its autonomous/subordinate bodies, Nehru Yuva Kendra Sangathan(NYKS) & National Service Scheme(NSS) organized various programmes including NYLP for youth through virtual mode during the COVID-19 pandemic in the year 2020-2021 to keep the development programmes for the youth active during the COVID-19 Pandemic. The details of activities undertaken through virtual mode are placed at ANNEXURE-I.

(ii) Although the COVID-19 restrictions hampered the regular programmes of the Department, the Ministry through its NYKS & NSS volunteers conducted various awareness and education activities on prevention of COVID-19 pandemic. These volunteers shared verified information and messages explaining prevention

methods such as hand washing, wearing of face mask and maintaining safe social distancing, sanitization and observance of lockdown for safety. The IEC Materials on Dos and Don'ts were used to make people aware about the pandemic and precaution they should take to minimize the risk of infection. Explanatory videos and Social Media were also the part of Awareness and Education on preventive methods. NYKS & NSS volunteers actively took part as frontline workers in National Campaign to counter stigma and discrimination against COVID-19. Details are placed at ANNEXURE-II.

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ANNEXURE-I

ANNEXURE REFERRED TO IN REPLY TO PART (c) (i) OF THE LOK SABHA STARRED QUESTION NO.\*339 FOR 21.12.2021 REGARDING NATIONAL YOUNG LEADERS PROGRAMME ASKED BY HON'BLE MP SHRI VISHNU DAYAL RAM:

DETAILS OF ACTIVITIES UNDERTAKEN THROUGH VIRTUAL MODE  
DURING COVID-19 PANDEMIC:

- i. Harnessing Youth Power to combat COVID-19
- ii. Ek Bharat Shrestha Bharat
- iii. International Yoga Day
- iv. Fit India campaign
- v. Observance of Constitution Day and subsequent activities
- vi. Jan Andolan- Educating and Motivating People to observe Appropriate Behaviour Norms to Combat COVID- 19
- vii. Dissemination of Information on Salient Features of National Education Policy 2020
- viii. Gandagi Mukta Bharat Abhiyan
- ix. Catch the Rain Project in collaboration with National Water Mission, Ministry of Jal Shakti.
- x. National Youth Parliament Festivals.
- xi. Webinars on Investor Education, Awareness and Fund Protection Authority (IPEAFPA) (Ministry of Corporate Affairs)
- xii. Webinars National Human Rights Commission.
- xiii. The 24<sup>th</sup> National Youth Festival, 2021 was organized by the Department in virtual mode.
- xiv. RGNIYD, conducted various lectures & Workshops through virtual mode on crucial topics as COVID-19 sensitization,

career for students, positive engagement for youth, mental health and emotional well being, prevention of substance abuse, gender sensitization, digital skills, sustainable development, entrepreneurship development, etc.

- xv. To keep the youth of the country engaged, the Department resorted to conducting/participating International Youth Exchange Programmes (IYEP) in virtual format. Apart from participating in various youth programs/conferences the Department conducted few important summits such as:
- a. 7th BRICS Youth Summit under India's chairship was held in online platform from 29-31 August, 2021.
  - b. 1st IBSA (India-Brazil-South Africa) Youth Summit under India's chairship was held in online platform from 26-28 August, 2021.

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ANNEXURE REFERRED TO IN REPLY TO PART (c)(ii) OF THE LOK SABHA STARRED QUESTION NO.\*339 FOR 21.12.2021 REGARDING NATIONAL YOUNG LEADERS PROGRAMME ASKED BY HON'BLE MP SHRI VISHNU DAYAL RAM:

KEY MAJOR INITIATIVES DURING THE COVID-19 PANDEMIC  
CONDUCTED ACROSS THE COUNTRY

1. Youth Led Addressing of COVID-19 Pandemic - key Achievements:
  - Mass dissemination of messages and Govt. directions.
  - 2.48 Crore persons motivated by volunteers to download Aarogya Setu App
  - 53.55 Lakh Volunteers enrolled on covidwarriors.gov.in
  - 2.4 Crore citizens trained in making face masks at home.
  - 27.22 Lakh elderly people given care for their protection against the COVID-19.
  - 18.37 Lakh volunteers added during COVID-19 Pandemic.
  - 27.74 Lakh NYKS Volunteers and 2.18 Lakh NSS Volunteers trained on IGOT Portal on COVID-19 appropriate behavior.
  - 2.02 Lakh Volunteers and Officials facilitated various services and handling crowds at Banks, Hospitals, Grain Mandis Operations, Vegetable Markets etc.
  
2. **बदल कर अपना व्यवहार, करें कोरोना पर वार** Campaign: 1.47 Lakh activities through audio/videos of Hon'ble Prime Minister and other dignitaries, ie.- Sh. Amitabh Bachchan, Sh. Sachin Tendulkar and Sh. Akshay Kumar as well as 9 sets of Posters with participation of 2.65 crore youth Volunteers and villagers were conducted.

3. Combat Stigma and Discrimination - Conducted 2.53 Lakh activities through E Poster Making and sharing, Slogan and wall Writing and Peer Education with involvement of 51.40 Lakh Youth and citizens

4. Jan Andolan - Awareness and Education to Observe Appropriate Behavior Norms to Combat COVID-19 includes activities like Making of Face Mask at Home & right use, Following Social Distancing, Hand Wash, De-Stigmatization, Myths, Promote Immunity Boosting AYUSH, Encourage Testing, Use of Aarogya Setu App.

- 2.12 Lakh Villages and 11,846 institutions covered
- 1,75,133 Webinars organised
- 24.32 Lakh Officials, Youth Leaders, Youth Volunteers sensitized
- 3.6 Crore people to whom messages disseminated through Social Media Platforms
- 1.73 crore persons to whom Messages through Posters, Banners, Wall-writing, E-Posters, Slogans, Digital Sign-Boards and other Medias.
- 76.48 Lakh people reached with messages through Public Announcements.
- 48 Lakh citizen with whom Audio, Videos, Films, Jingles shared
- 8.50 Lakh Families with COVID-19 infected persons supported  
16.71 Lakh Families sensitized and supported for taking care of people and children
- 6.07 Lakh Gram Panchayat Pradhans and Members sensitized
- 10.34 Lakh Impressions recorded for Hashtag #Unite2FightCorona.

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