

**GOVERNMENT OF INDIA  
MINISTRY OF CHEMICALS AND FERTILIZERS  
DEPARTMENT OF PHARMACEUTICALS**

LOK SABHA  
UNSTARRED QUESTION No. 48  
TO BE ANSWERED ON 02<sup>nd</sup> February, 2021

**Sale of Sanitary Napkins**

**48. SHRI PARVESH SAHIB SINGH VERMA:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) the number of sanitary napkins sold under Jan Aushadhi Suvidha Sanitary Napkin Scheme at Pradhan Mantri Bhartiya Janaushadhi Pariyojna (PMBJP) Kendras from the launch of the scheme to till date, State/UT-wise;
- (b) the steps taken by the Government for increasing the distribution of sanitary napkins during the period of lockdown in the country;
- (c) whether the Government is planning to make the sanitary napkins available at e-commerce sites at the reduced price of Re 1; and
- (d) if so, the details thereof and if not, the reasons therefor?

**ANSWER**

**MINISTER IN THE MINISTRY OF CHEMICALS AND FERTILIZERS**

**(SHRI D. V. SADANANDA GOWDA)**

---

- (a) As on 22.01.2021, about 9.65 Crore pads of Sanitary napkins have been sold under Pradhan Mantri Bhartiya Janaushadhi Pariyojana through Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs) since launch of the scheme. The State/UT-wise list is enclosed as **Annexure**.
- (b) During COVID pandemic, the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) has rendered essential services to the nation. The stores remained functional during the lockdown and maintained operations as part of their commitment to ensure uninterrupted availability of essential medicines including Suvidha Sanitary Napkins.
- (c) & (d) There is no plan to make Suvidha Sanitary Pads available at e-commerce sites. However, various steps have been taken to upscale the outreach of Suvidha Pads through opening more stores, creating more awareness through advertisement & publicity, strengthening of procurement and logistic systems, etc.

**Annexure**

Statement referred to in part (a) of the Lok Sabha Unstarred Q. No. 48 for 02.02.2021 raised by SHRI PARVESH SAHIB SINGH VERMA regarding Sale of Suvidha Sanitary Napkins

State/UT- wise sales data of Jan Aushadhi Suvidha Sanitary Napkins as on 22.01.2021										
Sl. No.	Name of State/UT	Financial Year 2018-19			Financial Year 2019-20 from 01.04.2019 to 27.08.2019)			Financial Year 2019-20 & 20-21 from 28.08.2019 to 22.01.21)		
		Packs	Units	Value	Packs	Units	Value	Packs	Units	Value
1	Andaman and Nicobar Islands	2500	10000	25000	2000	8000	20000	5000	20000	20000
2	Andhra Pradesh	23325	93300	233250	5070	20280	38640	89780	359120	359120
3	Arunachal Pradesh	200	800	2000	200	800	2000	2605	10420	10420
4	Assam	24180	96720	241800	5983	23932	53590	109629	438516	438516
5	Bihar	23030	92120	230300	6095	24380	59630	137694	550776	550776
6	Chandigarh	25500	102000	255000	12300	49200	122400	308750	1235000	1235000
7	Chhattisgarh	8856	35424	88560	8170	32680	75220	464673	1858692	1858692
8	Dadra & Nagar Haveli & Daman & Diu	100	400	1000	0	0	0	1150	4600	4600
9	Delhi	54951	219804	549510	24276	97104	185052	635497	2541988	2541988
10	Goa	130	520	1300	0	0	0	1000	4000	4000
11	Gujarat	256239	1024956	2562390	28320	113280	245880	4757315	19029260	19029260
12	Haryana	13430	53720	134300	57170	228680	567080	118360	473440	473440
13	Himachal Pradesh	610	2440	6100	440	1760	3560	31150	124600	124600
14	Jammu & Kashmir	20501	82004	205010	12827	51308	128270	107350	429400	429400
15	Jharkhand	25087	100348	250870	6560	26240	63740	2402439	9609756	9609756
16	Karnataka	499587	1998348	4995870	196683	786732	1737540	2489928	9959712	9959712
17	Kerala	188025	752100	1880250	27338	109352	234848	1569861	6279444	6279444
18	Ladakh	0	0	0	0	0	0	200	800	800
19	Lakshadweep	0	0	0	0	0	0	100	400	400
20	Madhya Pradesh	40074	160296	400740	18060	72240	145308	448314	1793256	1793256
21	Maharashtra	61192	244768	611920	12799	51196	95020	408525	1634100	1634100
22	Manipur	150	600	1500	0	0	0	13100	52400	52400
23	Meghalaya	800	3200	8000	1300	5200	13000	1200	4800	4800
24	Mizoram	17750	71000	177500	17900	71600	164000	28815	115260	115260
25	Nagaland	120	480	1200	4586	18344	41000	13748	54992	54992
26	Odisha	92027	368108	920270	34005	136020	315540	876184	3504736	3504736
27	Puducherry	6480	25920	64800	1050	4200	10500	900	3600	3600
28	Punjab	87000	348000	870000	30762	123048	280800	958455	3833820	3833820
29	Rajasthan	62112	248448	621120	10730	42920	91160	507130	2028520	2028520
30	Sikkim	0	0	0	0	0	0	200	800	800

31	Tamil Nadu	101865	407460	1018650	39724	158896	311326	769700	3078800	3078800
32	Telangana	58840	235360	588400	2960	11840	27140	215462	861848	861848
33	Tripura	2800	11200	28000	0	0	0	6020	24080	24080
34	Uttar Pradesh	356870	1427480	3568700	118702	474808	1152970	2667355	10669420	10669420
35	Uttarakhand	64150	256600	641500	22096	88384	196330	443217	1772868	1772868
36	West Bengal	104580	418320	1045800	17581	70324	143770	572725	2290900	2290900
		<b>2223061</b>	<b>8892244</b>	<b>22230610</b>	<b>725687</b>	<b>2902748</b>	<b>6525314</b>	<b>21163531</b>	<b>84654124</b>	<b>84654124</b>

Price was reduced to Rs. 1 per pad w.e.f. 28.08.2019 from Rs. 2.50 per pad earlier.

\*\*\*\*\*